

The spirit of Northern Ireland is giant.

But we can all take small steps to protect it.
So let's make a pledge to do what we can.



Take care of each other

1. I will care for myself. I will regularly wash and sanitise my hands.
2. I will keep a safe distance. I will avoid crowded areas and choose quiet open spaces.
3. I will be responsible. I will wear a face covering when required and I will act immediately if I feel unwell or present symptoms.



Take care of the land

1. I will guard its natural beauty. I will love the place by leaving no trace behind.
2. I will be outdoor smart. I will plan ahead, park responsibly and respect local rules.
3. I will not disturb the land. I will respect people around me. I will keep dogs on a lead when needed and leave gates as I've found them.



Take care of local businesses

1. I will support the local business community. I will enjoy local attractions and culture and choose to support local produce, food and drink.
2. I will plan ahead. I will book ahead to help places prepare for my visit and I will be patient as we adjust to longer waiting times and new guidelines.
3. I will respect guidelines. I will stay informed about current travel restrictions and local government guidelines and I will respect the wishes of businesses that are following them.

Because though our steps may be small, when we take them together,
and we take them every day, the difference we make will be giant.

Giant, like our spirit.



To sign the pledge, visit
DiscoverNorthernIreland.com/GiantDifference



Northern
Ireland



Embrace a
Giant Spirit

discovernorthernireland.com